



## CoreMedia

- Web Content Management
- ➤ 150 employees
- > 4 offices worldwide
- > 500 partner consultants
- > 17 years of profitable growth
- Privately held corporation





## CoreMedia Customers Worldwide

















**GMX** 



















































### CoreMedia Partners































Tallence



























## Nokia: CoreMedia drives corporate change from Telco to Internet business



**Partner: IBM** 

Leading provider of mobile and connectivity technologies



- Replaced Vignette with CoreMedia CMS
- Beat SDL Tridion

 Global Web presence for 68 countries with 44 languages



# Internet Broadcasting: CoreMedia offers scalable WCM to TV stations



Partner: PerfectSense



- Provider of online media solutions for local U.S. TV stations
- Replaced a home-grown system with CoreMedia CMS
- Beat Canvas CMS
- Cloud-based WCM for media outlets offering delivery of contextualized content



DTAG: A highly personal and global approach to Web Content Management



- Deutsche Telekom
- Europe's largest online portal with 200 million customers
- Intranet for 240K+ employees

- Up to 4.6 billion PIs per month
- 50 portals on one CMS
- Highly personalized content for site visitors
- Multi-lingual capabilities
- Integration of over 100 third-party systems
- E-business processes for partners and dealers



Content Management System consists of 70-80% Java





### Advantages in CoreMedia AG

Fun at work and attractive payment are very important. But that's not all we can offer you:

#### Beginner's Day

Where is the printer? Where can you eat lunch? And where are sitting the colleagues? Every beginning is difficult. We'll help you on the first day and tell you everything you need to know about products, processes, organization and technical infrastructure.

#### **Working Atmosphere**

You work in bright, spacious offices . Open transitions and lots of glass create a lot of space for communication. What's new in the company? You will find out it at "core Vadis". Core Vadis is an information event management for all interested employees.

#### **Career model**

More responsibility leads to higher pay and more exciting tasks. New positions are advertised internally only. Our career paths plan shows you possible developments transparent and thoughtful on - or you walk into your own individual career path. You have the chance to systematically develop your career further.

#### Location

Our Hamburg office is conveniently located between the city, harbor and St. Pauli. Directly opposite the rings Michel, Hamburg's most famous church. Just around the corner, the cozy Großneumarkt, wait many small restaurants with their lunch on your visit. The metro station Rödingsmarkt and S-Bahn station Stadthausbrücke you reach in a few minutes. Joyful and nightlife lure the colorful lights of the Reeperbahn.

#### Mobility

You will receive a free ticket for the Hamburg Transport Association.

#### **Sabbatical**

Do you need some distance? CoreMedia offers you a sabbatical scheme for a longer time off work.



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#### **Company values**

Our three core values we consider as a self-commitment. We have formulated it as "standards of cooperation" in our mission statement: "For the customer to be the best," we see the highest value of our working atmosphere. "To be ready for each other" shapes our organizational culture. And "To be fair" is the maxim of our culture of debate.

#### **Bonus**

We want to continue to grow, that s why we need more staff. Obtain us capable candidates from your personal environment. Which positions are available currently, you learn from the internal job postings. We reward each successful placement with a generous bonus.

#### **Further training**

Knowledge is our greatest asset. We attach value to a regular training. Together with your supervisor and coach you put your fixed individual training program to both the professional as well as personal learning programs as well as external and internal training in our own training center.

#### Cooperation

Relationships are as important as technical issues. This must be practiced. With the cooperation, CoreMedia prescribed a sustainable learning program. It includes a number of methods and tools that arr mediated through workshops and training in their daily work.







Thank you for your attention

If you have guestions, connect me tetiana.kostiuk@coremedia.com